

DEPARTMENT FOR CHILD PROTECTION AND FAMILY SUPPORT

127. Hon SALLY TALBOT to the Minister for Child Protection:

I refer to the change in title of the Department for Child Protection and Family Support from the Department for Child Protection.

- (1) What will be the cost to —
 - (a) change signage to accommodate the new title;
 - (b) replace stationery, business cards and other office supplies; and
 - (c) alter websites and other internet-based advertising and information?
- (2) Will there be advertising to make the public aware of the change in title?
- (3) If so, what advertising and at what cost?

Hon HELEN MORTON replied:

I thank the member for some notice of the question.

- (1)
 - (a) Signage is being gradually updated during 2013, often as part of new building fit-outs or general maintenance. The total budget for this process is about \$60 000.
 - (b) Current stationery, business cards and other office supplies will be exhausted before further supplies are ordered with the department's new title.
 - (c) Changes to websites and other internet-based information are managed in-house at no additional cost.
- (2) Although the department's name was changed to better reflect what it does, no advertising campaign was considered necessary to alert the public of this change. All correspondence addressed to the Department for Child Protection, including emails and other electronic communication, will still be delivered.
- (3) Not applicable.